

Post Falls Junior Tackle Board Meeting Minutes

Date/Time: June 9, 2015 – 7 pm

Location: PFHS – Library

In Attendance: Jason Hildreth, Sara and Greg Rodriguez, Roy McKenzie, Dan Pearse, Shannon Stone

Visitors: Marla Hulce, Tim Lafser, Matt McKeown

The meeting was called to order by Jason Hildreth at 7:03 pm.

Fitz League

- Practice Mon-Tues and games on Friday
- Can we do a 3rd and a 4th grade team? How does CDA do it?

Equipment

- Helmets – due on Friday, June 12 (58 had to be re-painted)
- Moving forward with Helmets –
 - CDA is not re-certifying, they are purchasing new every 4 years. They had to increase their fees to do this, but it allows them to keep up with helmet technology.
 - Jason wanted to see if we wanted to look into this same practice due to safety and head injuries.
 - Discussion...
 - Talk to parents this year and see if they are willing to incur an extra increase in
 - Look forward to next year changing. We will need to make a decision before next year. – Table until November meeting.

Financial Update

- Get Dan on the bank account to get our financials in place. – Jason needs to get ahold of Lia.
- Check for new logo design.

Coaching Update

- 7-on-7 – looks like we may have a 5-6 grade and 7th grade team
- Need to have a second coach lined up for 3/4th grade and 8th grade and possibly a 4th coach for 7th grade.
- Coaches contract – coaches board to meet Jun 16 to finalize
 - Have ready to approve at the July Meeting

Registration Update

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Cheer Update

- Practicing for Parade on June 29 and 30
- Some girls can wear old uniforms for the parade
- 3 girls could wear the new uniform to show the new outfit
- \$45-\$55 for shirts
- Amanda is working on getting the Kindercenter Gym for practices
- Have cheer coach contract ready for approval at the July meeting

Marketing

- Post Fall Festival and Parade forms

- Booth - \$100 - approved
 - Registration info / Possible form to fill out
 - Table with balloons, pompoms, helmet
 - Interactive – helmets / should pads for them to try on
 - Make a special sign to recruit 8th grade
 - Parade banner as sign
 - Smaller signs – signing up for text messaging
 - Selling T-Shirts
 - Candy on table
 - Face in the hole picture thing (football and cheer)
 - Staffing the booth
 - Promo material – get the photos from face book
- Parade –
 - \$10
 - Cheer with a couple cheers
 - Football players
 - Rubber bracelets
 - Setup Thu 12-8 and Fri 7-noon (We will setup on Fri).
 - Booth hours Fri 12-8, Sat 11-8, Sun 11-4
- BBQ –
 - We would like to advertise the BBQ
 - August 17
- Apparel – working on an order form, possibly offer bundles
- Marketing campaign with email and facebook
 - Positive blurbs to excite involvement
 - Target each group
- Boys and Girls club will include some info in their newsletter
- Targeting 8th grade – possibly ask Coach Hinz to go to the 8th grade class rooms
- Put fliers at the library
- Email older football player parents to market younger siblings
- Goal is to build interest.
- Punt Pass Kick – Roy will take care of
- Sponsorship campaign -

Open positions:

- Concessions – Marla Hulce has volunteered
 - Jason to get the trailer to Marla and she will get it cleaned out
 - Old sponsor logos will be taken off
 - Dan can prepare W-9s if needed
 - Sara getting logo file to Jason to put our new logo on it.
- Fundraising Head – still open

Important Dates

- Conditioning M-W-F from 5:30-7pm at PFMS – cancelations will be on the facebook
- Aug 17 First day of practice at PFHS (send email to Coach Hinz to get this cleared)
- Sat, Aug 29 – a jamboree for everyone
 - logistics are being worked on
 - will be required
 - PF may host 5th grade

**Post Falls Junior Tackle
Board Meeting Minutes**

- All other grades at persons
- 10 min offense
- 10 min defense
- First games Sept 16 (for 3/4th grade) – schedules being worked on
- First games Sept 12 (for 5th-8th grade) – schedules being worked on
- Equipment Checkout Dates: July 18 and 25 at 9am to Noon
 - Propose July 18th – 8th grade from 9-10, 7th grade from 10-11 and 6th from 11-noon

July Items

- Opening Day / BBQ Planning
- Coaching Contract

Next Meeting:

- ~~Tues, July 14, 2015~~ @ 7pm at the HS Library – needs to be moved to Monday, July 13th

The meeting was closed at 8:10pm.